

Justin L. Seitz

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What inspires me:

As an artist and designer, I tend to forget that everything surrounding us has been designed to serve a purpose, send a message, or to inspire something within us. But what is that purpose? What is the message? And am I inspired by it? Discovering how and why it works is important. While I look back on the OG's of design and where it all started, it allows me to break free of the small box we put ourselves in, and gives way to something new, something fresh, and something unexpected. Ultimately creating the foundation from which I work, in order to bring my ideas to life.

Key Abilities:

- Lead team projects and communicate effectively
- Organize workload efficiently and prioritize tasks
- Create high-quality designs with high-attention to detail

Specialties:

- Branding and Identity, Graphic Design, Web Design and Web Development

Noteworthy Technical Skills:

- Internet Marketing, Search Engine Optimization, Search Engine Marketing and Social Media Marketing

Proficient user of:

- Dreamweaver, Visual Studio, Sublime, Brackets, Photoshop, Illustrator, Flash, Fireworks, InDesign, Premier, After Effects, AndCo, Trello, Slack, Invision, MAMP, Filezilla, Cyberduck, GitHub, BitBucket, Sucuri, ManageWP, MagManager, Watchful, Office365, Microsoft Office, and Keynote

Programming Skills:

- SASS, LESS, HTML5, CSS3, DHTML, XHTML, PHP, ASP, SQL, MySql, XML, JavaScript, JQuery, Foundation and Bootstrap

DBMS used:

- MySql and SQL

E-Commerce Systems:

- Magento, WooCommerce, Aspdotnetstorefront, BigCartel, NopCommerce, Volusion and Shopify

Content Management Systems:

- Wordpress, Joomla, SquareSpace, Duda, Wix, CushyCMS, Pagelime and Sharepoint

Forum Software:

- BBPress and JitBit

Social Media Marketing:

- Facebook, Twitter, LinkedIn, Instagram, YouTube, TikTok and SnapChat

Education:

ITT-Technical Institute - Getzville, New York, 2005 – 2007

Associate Degree in Applied Science of Multimedia

Experience:

Guess Solutions - Buffalo, New York

Project Manager - March 2019 - December 2019

- Worked alongside Guess Solutions' co-owners to solidify their brand and identity
- Designed and created logos, websites, and products for Guess Solutions and its clients
- Created a project management system from onboarding to deployment to ongoing support

LocalEdge - Buffalo, New York

Web Design Supervisor - August 2016 - February 2019

- Worked with clients, directors, project managers, and development teams to produce a client's project
- Introduced a restructured production workflow, task management system, codebase standard, and bitbucket collaboration / revision / backup to increase efficiency and quality of our products
- Coached developers through challenges to achieve their personal goals with projects
- Created Turn-Key solutions for Wordpress Deployment (real estate, e-commerce, product display, gym) to reduce project timelines

Senior Web Designer and Developer - November 2014 - August 2019

- Worked with project managers to create designs based on client requests and vision
- Developed websites with the use of Wordpress, Magento and Duda
- Trained and supported clients on managing their products
- Worked with fellow teammates to bring Magento e-commerce development to their customers

Aurora Consulting Group - East Aurora, New York

Lead Web Designer and Developer - September 2012 – November 2014

- Created designs based on clients' needs to produce the most effective website for their viewers

Choice One Solutions - Phoenix, Arizona

Creative Director, Lead Web Designer and Developer - January 2012 - August 2012

- Managed all design, development, and marketing items, utilizing members of my team to complete projects

Website Business - Phoenix, Arizona

Web Designer and Developer - November 2010 - June 2011

- Website design and development; using the company's personal web builder software and blog engine

Mainstreethost - Amherst, New York

Web Designer and Developer - April 2008 - July 2010

- Website design and development; using the appropriate code, and exceeding clients' expectations